

Quick-delivery suite of most-often used tools required to manage and market expositions, conferences and seminars, plus full expo financials, and optional integration with CRM systems.

- ✓ Exposition management and marketing with event personalization and ROI
- ✓ Online, onsite, and offline booth reservation with online and offline payments
- ✓ Full expo financial tracking and auditing
- ✓ Matchmaking, networking, automatic lead generation, and appointment scheduling
- ✓ Self-serve exhibitor tools for improved event ROI
- ✓ Real-time, printable floor plan with personalization tools and graphical reports
- ✓ Conference management and marketing with session management and itinerary builder
- ✓ Central event management system to plan, publish and measure all your events
- ✓ Web site branding to match organization and/or event style guide
- ✓ WYSIWYG content and marketing template management
- ✓ Secure admin access to specific events and tasks for each staff member
- ✓ Printed show directory compiled automatically using custom layout
- ✓ Integration with CRM and CAD systems
- ✓ Contractor and Registration vendor logins for secure access to real-time data
- ✓ Powerful reporting engine with canned and custom reports

*Visit [www.a2zinc.net](http://www.a2zinc.net) for the complete features and benefits list.*

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#### **About a2z, Inc.**

a2z, Inc. provides event organizers with a powerful web-based software suite that helps increase and accelerate booth sales. Our clients realize improved productivity in back office processes; increased connectivity with their membership, CRM and financial databases; and an improved web presence for their attendees and exhibitors. Our features include online floor plans, event sites, abstract/speaker management, matchmaking tools, personal itinerary builder, plus much more. More than 120 associations and show organizers deploy our solutions to manage over 500 shows worldwide, including 40+ of the TSW Top 200.

#### **Other Products and Services**

##### **networkNow!**

Powerful online matchmaking, networking, automated lead generation, and appointment scheduling program can be installed as an a2zShow or a2zShowEZ module or as a stand-alone solution.

##### **a2zShow**

Enterprise-level event management software contains a full suite of tools required to manage and market expositions, conferences and seminars, including built-in integration with in-house accounting, AMS, CRM and CAD systems.

##### **a2zFloorPlan**

Real-time, interactive, online software lets expo managers view, manage and update floor layout and exhibitor data with the click of a button, without requiring specialized CAD software.